



THE 57TH STREET CHILDREN'S BOOK FAIR • CHICAGO, IL

22 June 2007

The 21st annual **57th Street Children's Book Fair** is right around the corner and we invite you to join us this year at the Hyde Park community's celebration of children and reading. This year's Fair will be a fun-filled day of storytelling, music, dance and craft activities. The highlight, as always, will be a bibliophile's delight--tables and tables of books sold by some of the best bookstores throughout Chicago and its suburbs. Last year, more than 5,000 children, parents, and friends attended the Fair looking for new and exciting books and toys. Through our vendors' selections of new and used books, customers were able to introduce their children to timeless classics as well as new favorites. With advertising in the Hyde Park Herald and Time Out Chicago, listing on the Mayor's Office of Special Events web site and a host of other press mentions, the 57th Street Children's Book Fair is an excellent way to reach out to new customers.

This year's Fair will be held on **Sunday, September 30th from 1:00 p.m. until 6:00 p.m.** on the 1300 block of East 57th Street and the 5600 block of South Kimbark Avenue. This location is 4 blocks west of the Museum of Science & Industry and 2 blocks east of the University of Chicago campus in the historic Hyde Park neighborhood.

We hope that you will join us with a booth or table displaying your products for sale to our city's many children, parents and teachers. Along with books, we also encourage vendors to bring educational kits (especially science and math), learning materials for home schoolers and teacher resource materials.

To secure your place at the Fair, please complete the enclosed form and mail it along with your payment **by August 31, 2007**. I've enclosed a copy of last year's map and schedule of events as an informational guide but please don't hesitate to contact me if you have further questions or concerns.

Sincerely,

Suzette McInerney, Vendor Registrar
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